Instructor: Marco Katz, PhD
Office: CFAC 340
Phone: 497-4228 (during office hours only, please do not leave messages)
E-mail: marco.katz@macewan.ca
Website: http://marcokatz.com
Office Hours: Thursdays 9:30-10:30 & Fridays 12:45-1:45
Lecture Time: Fridays 2:00-4:50 in CFAC 440
Course Hours: 45       Credit: 3

PLEASE NOTE: It is expected that students entering ENGL 102 are able to read, write, and speak English at a level consistent with having passed English 30-1 or an equivalent grade twelve English.

Course Description: This course helps students to develop the academic writing skills they use throughout their university studies. The essay is the most important genre in this course, but students may also study works from other genres. By analyzing, summarizing, synthesizing, and critiquing a variety of texts, students learn how to develop their own analyses and arguments with appropriate and correctly documented primary and secondary sources. A thorough review of grammar and sentence structure is a key component of this course.

Note: A minimum mark of C- in ENGL 102 is the pre-requisite to ENGL 103: Introduction to Literature.

Course Objectives: Upon completion of this course, students will be able to:

• Analyze and use a variety of rhetorical strategies
• Summarize and synthesize arguments
• Organize and develop arguments
• Locate, integrate, and document secondary sources
• Produce academic writing that is reasonably free from mechanical errors

Required Texts:

Readings from the library database and E-reserve and other websites. Students will need to print these out.
(Note – The grammar/writing handbook required for this class will also be required for ENGL 103.)

Weekly Schedule

Readings should be completed before the dates indicated on this list. Try not to read these assignments too far ahead of time. Reading assignments might change over the course of the semester. Students should have the information fresh in their minds for discussions and in-class writing.
Sept. 11  First in-class writing assignment
   Introduction to the Course
   “Reflections on Shakespeareans and Popular Culture” by Marie A. Plasse (*College Literature*)

Sept. 18  “Popular Music” by Marco Katz (E-Reserve)
   Sentence Style, Word Choice (Hacker)
   Introduction to librarian Ron Rooth

Sept. 25  “The Promotional State and Canada’s Juno Awards” by David Young (*Popular Music*)
   Punctuation (Hacker) Spelling, hyphenation, homonyms, capitalization, abbreviations, numbers, italics (Hacker) Unnecessary Words (Hacker) Exercises W2-1, W3-1, W4-1
   Summary paper due 24 September

Oct. 2   “Snobs and quétaines: Prestige and Boundaries in Popular Music in Quebec” by Michèle Ollivier (*Popular Music*)
   Planning and Basic Grammar (Hacker) Sentence Fragments & Run-on Sentences (Hacker)
   Exercises G5-1, G6-1, G6-2

Oct. 9   “Whirled Music While U Wait” by Marco Katz (*Popular Music and Society*)
   Crossover Dreams Viewing With Discussion
   Academic writing, critical thinking (Hacker) MLA Format I: (Hacker)

Oct. 16  “Gender and Cultural Consecration in Popular Music” by Vaughn Schmutz and Alison Faupel (*Social Forces*)
   Writing a Critical Analysis Paper (Hacker)
   Apostrophes & Commas (Hacker) Exercises P1-2, P1-4, P1-5
   Critical Analysis Paper due 13 October

   The Writing Process / Introductions and Conclusions (Hacker) Colons and Semi-Colons (Hacker)
   Exercises P3-1, P3-2, P3-3

   Grammatical Sentences and MLA Format II: (Hacker) Exercise P5-2

Nov. 6   “Tom Waits and the Right of Publicity: Protecting the Artist’s Negative Voice” by Jeff Klein (*Popular Music and Society*)
   How to write a Research paper (Hacker)
   Research activity

Nov. 13  Reading to be announced
   Modifiers and Mixed Constructions (Hacker) Exercises S3-1, S3-2, S5-1
   MLA Format III (Hacker) and Parallelism (Hacker) Exercise S1-1
   Abstracts and annotated bibliographies due 10 November
   SearchPath due online 12 November

Nov. 20  First draft of research paper due on 17 November
   Class conference – Presentation of Researched Arguments

Nov. 27  Class conference – Presentation of Researched Argument

Dec. 4   Review
Weighting of Course Requirements:

1. Summary (1½ - 2 pages) 10%
2. Critical Analysis (3-3½ pages) 25%
   50% of the grade awarded for written peer reviews
3. Searchpath Tutorials (due online 12 November 2015) 5%
4. Grammar Quizzes 10%
5. Informal Writing 10%
6. Annotated Bibliography 10%
7. Researched Argument (4-5 pages) 30%
   10% for abstract, 40% for conference participation, and 50% for content

Total 100%

The official grading system at MacEwan University is the 12-point letter grade system. While instructors may use percentages to aid in their grade development, percentages are not part of MacEwan University’s official grading system. For further information, please refer to MacEwan Policy C2020: Grading.

English Department Grading Scale:

<table>
<thead>
<tr>
<th>GRADE</th>
<th>PERCENTAGE</th>
<th>GRADEPOINT</th>
<th>DESCRIPTOR</th>
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<tbody>
<tr>
<td>A+</td>
<td>93-100</td>
<td>4.0</td>
<td>OUTSTANDING</td>
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<tr>
<td>A</td>
<td>87-92</td>
<td>4.0</td>
<td>MARKEDLY SUPERIOR</td>
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<tr>
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<tr>
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<td>70-73</td>
<td>2.7</td>
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<tr>
<td>C+</td>
<td>67-69</td>
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<td>64-66</td>
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<tr>
<td>C-</td>
<td>60-63</td>
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<tr>
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<td>1.0</td>
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<tr>
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<td>BELOW 50</td>
<td>0.0</td>
<td>FAIL</td>
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Instructor Course Policies:

Attendance: Because of the nature of a writing class, you should attend each session. We will discuss readings and aspects of writing, neither of which translate well into a summary from a classmate. On some days we will work directly with your own drafts. On those days, if you are not in class you will not get credit for workshop work on your essay.

Late Work: All essays need to be delivered as hard copies at the beginning of class on the day that they are due. If you are absent the day an assignment is due, the assignment will count as late unless you have made arrangements with me in advance of the due date. Essays turned in late will lose 5% off of the mark per day late. I do not accept any essays after two weeks.

Revision: Plan on completing at least one rough draft per essay due, and plan on revising that draft significantly before the essay is due. Much of this work will be built into our in-class assignments and workshops. We will spend time discussing specific revision strategies and techniques.
Delivery of essays: I do not accept assignments via email, unless I request a digital copy. Make sure to back up your work; you should never hand in the only copy of your essay. Although you should not send me a draft of your essay, I am happy to meet in person to go over your work. Failed technology is not an excuse for missed assignments. You should always assume that if you attempt to print out a paper 5 minutes before class every computer and printer on campus will be broken. Plan ahead.

Email. Outside of office hours, the best way to contact me about course matters is via email. You should send all emails concerning this course from your MacEwan account so that I recognize you as the sender.

Classroom Comportment: I will come prepared to lead class every day. I expect you to come prepared to participate in class every day. This means that you will have done the assigned readings, and you will have brought those readings with you. You will have the relevant texts available to work with, as well as paper and pens. This means that you should not rely on a laptop for in-class assignments and notes, as those are somewhat difficult to pass around the classroom. This also means that you should be prepared to deal with your classmates on a professional level. You all have interesting experiences and ideas that can contribute to our discussions of the readings. And you all have strengths as readers that can contribute to the overall writing process. Lastly, although cell phones will occasionally go off in class (we all forget to silence them once in a while), there is never a good reason to send or read text messages during class. Put away your phone during class.

Common Sense Rider: Sometimes life happens. If you have significant extenuating circumstances that make you temporarily unable to meet the demands of the class you should contact me as soon as possible so that we can make alternative arrangements for you to succeed in the course. It is always better to contact me than to just disappear.

Course Evaluation: Please complete the online student evaluation form with courtesy and diligence. This is your opportunity to communicate your view of both the course and the instructor and to offer suggestions about content and delivery. In consultation with the Chair of the English Department, instructors review your evaluations and consider making changes based upon your constructive comments. The more careful, clear, and thoughtful your written comments are, the more likely it is that they will be given serious attention.

STUDENT RESPONSIBILITIES
For a complete list of student responsibilities, please see Part B of MacEwan Policy E3101: Student Rights and Responsibilities.

Prerequisites: Students are responsible for having all prerequisites required for a given course. Prerequisite checks are periodically carried out and any students who do not have the appropriate prerequisite may be removed from the course. If you are removed from the course, you may be responsible for any tuition costs up to the date of removal. Transfer Credit as prerequisite: Any courses from another post-secondary institute cannot be used as a prerequisite until assessed and approved by the transfer unit in the Office of the Registrar.

Withdrawing from the Course: You are responsible for formally withdrawing from courses you no longer wish to attend. Withdrawals must be completed either electronically through the myStudentSystem or submitted in writing to the Office of the University Registrar. You can check withdrawal deadlines with the Office of the University Registrar. If you fail to withdraw properly your grade will be based on the work completed.

If you require accommodation for this class or for various components of this class (quizzes, midterm, final exam, etc.) due to a disability, please discuss your needs with Services to Students with Disabilities (SSD) and advise your instructor that you have done so. In the case of final exams, please ensure that you contact the SSD office at 780-497-5886 or ssd@macewan.ca well in advance of the final exam. See MacEwan Policy E3400: Students with Disabilities for further information.
**Appeals:** You can appeal the mark you receive on term work within twenty working days of the time you receive the mark. Failure to present an appeal within this timeline will result in the forfeiture of the right to appeal. Guidance for students contemplating an appeal is available through the Student Life Office at 780-497-5064. Please see [MacEwan Policies: E3103 Student Appeals](#) for further information.

**Incompletes:** Students must complete at least 75% of the course work (not including the final exam) to be eligible for an Incomplete. The onus rests with the student to request a grade of Incomplete. This request should be made by the student in writing, by completing, and submitting the official “Agreement with Respect to Incomplete Grades” form to the instructor, who will submit the form to the English Department Chair for final approval. For further information please refer to [MacEwan Policy C2020: Grading](#).

**Academic Integrity at MacEwan**

MacEwan’s [Academic Integrity Policy: C1000](#) promotes honesty, fairness, respect, trust, and responsibility in all academic work. The policy defines academic dishonesty as the following: “Academic dishonesty involves participating in acts by which a person fraudulently gains or intentionally attempts to gain an unfair academic advantage thereby compromising the integrity of the academic process.” It includes the commission of the following:

- cheating
- plagiarism
- improper collaboration
- fabrication and falsification
- assisting others in dishonest behaviour
- obtaining an unfair advantage
- multiple submission

**Students are responsible for understanding what constitutes academic dishonesty. All incidents of academic dishonesty are reported to and recorded by the Office of Academic Integrity.**